

TOTAL FOLLOWERS
78,000

LAYLA RUNDLE

CONTENT CREATOR

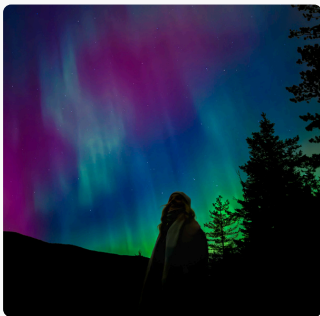
A Canada-based outdoor, travel and lifestyle content creator passionate about capturing real moments through exploration. Originally from South Africa, with years spent growing up in Australia, I followed my curiosity 7 years ago and set off on a solo journey to Canada, turning my love for adventure into storytelling through content. My work is inspired by British Columbia's landscapes, seasons, and slow, meaningful experiences in the outdoors. I focus on authentic, lived-in moments rather than staged content, creating cinematic Reels and photography that feel natural, relatable, and emotionally engaging. Connection is at the heart of everything I create. I love building genuine friendships with my audience by sharing honest experiences, travelling intentionally and connect more deeply with places I visit.

RATES

STARTER PACK	\$900
THE IN-BETWEEN PACK	\$1,650
THE ULTIMATE PACK	\$2,330

Package details can be found on my website.

laylarundle.ca



DEMOGRAPHICS

AGE RANGE

45% 25 -35 YEARS

LOCATION

32% CANADA

GENDER

49.8% FEMALE

50.2% MALE

VIEWS

4.4M

INTERACTIONS

1M

CONTACT ME



+1 604 355 5459



PO BOX 1895, Revelstoke BC



laylarundle@outlook.com